

Healthy and Happy Communities
Devon's Joint Health and Wellbeing Strategy, 2020-25
Report of the Chief Officer for Communities, Public Health, Environment and Prosperity

Recommendation: That the board approve the final draft and agree the next steps in relation to publication of the final strategy, outcomes framework, and further work to embed the strategy.

1. Context

1.1 Health and Wellbeing Boards have a statutory responsibility to produce a Joint Strategic Needs Assessment (JSNA), an assessment of current and future health and care needs in the local population, and a Joint Health and Wellbeing Strategy (JHWS), a local strategy for the local population addressing the needs identified in the JSNA. The plans of local organisations and bodies should address the needs identified in the JSNA and the priorities set in the JHWS.

1.2 During 2019 the board has been developing its new Joint Health and Wellbeing Strategy to cover the period 2020 to 2025. Following the publication of the draft for consultation on in July 2019, this paper summarises the consultation, changes made to the strategy, and sets out next steps.

2. Consultation

2.1 Following the launch of the draft strategy at the Devon Health and Wellbeing Board annual stakeholder conference on 11 July 2019, the consultation lasted for eight weeks, ending on 5 September 2019. The consultation consisted of an online consultation survey, yielding 135 responses; focus groups with various groups coordinated by Living Options Devon involving 173 people including people with learning disabilities, LGBTQ communities, young people, disabled and deaf people, and BME communities; and table discussions at the annual stakeholder conference.

2.2 Around three quarter of survey responses were from residents, with the rest coming from organisations from across the county. Feedback relating to the vision, principles and priorities in the strategy has been positive. Figure 1 summarises the extent of agreement with the vision and the principles in the draft strategy, with 74% of respondents agreeing or strongly agreeing with the vision. There was also strong agreement with the principles, with the strongest agreement for the principle concerning prevention and early intervention. Figure 2 summarises the extent of agreement with the four priorities, with 90% of respondents agreeing with the 'Create opportunities for all' priority and 95% agreeing with the other three priorities (healthy, safe and strong communities; focus on mental health; maintain good health for all). Further analysis revealed a similar extent of agreement to the individual outcomes within the priorities, with around 90-95% agreeing; and less than 2% disagreeing across the full range of priorities and outcomes. Whilst disagreement with the vision, principles and priorities was fairly minimal, the consultation did yield some further feedback around wording and emphasis which were used in the finalisation of the strategy.

Figure 1, Consultation survey results concerning level of agreement with vision and principles

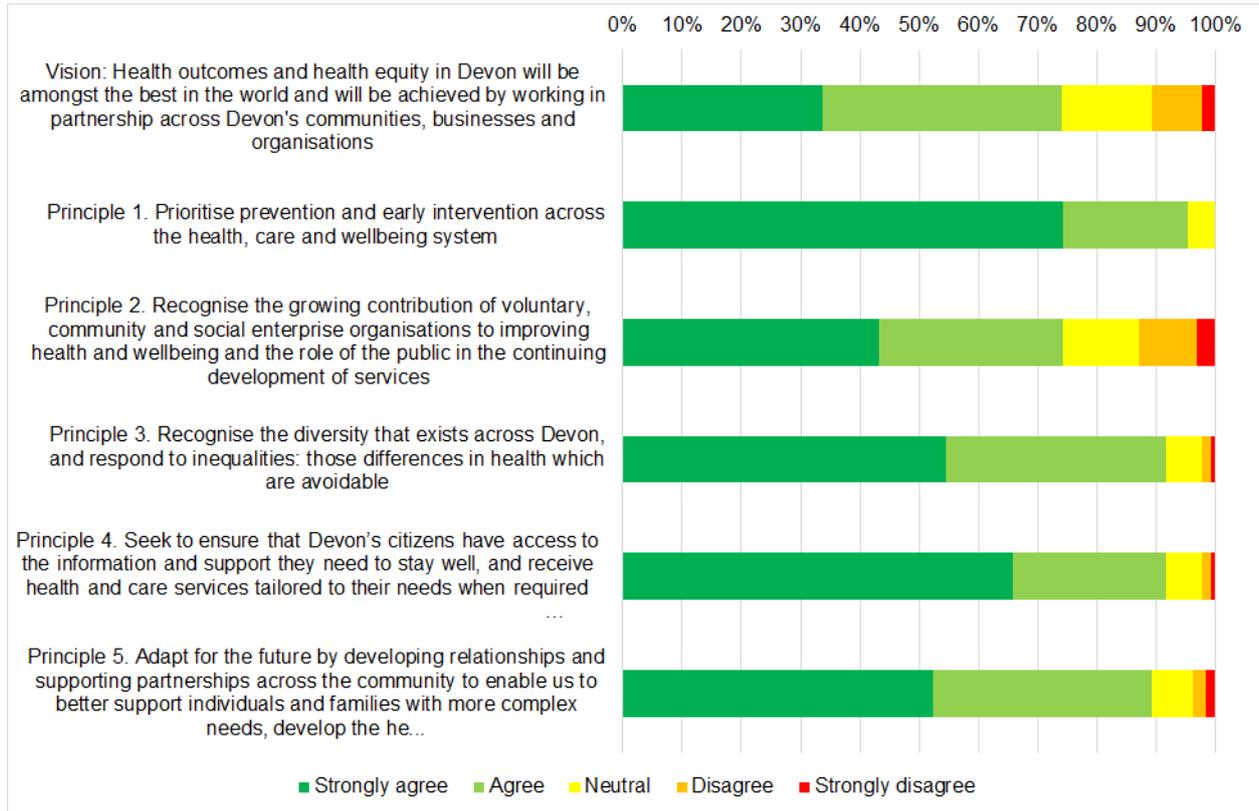
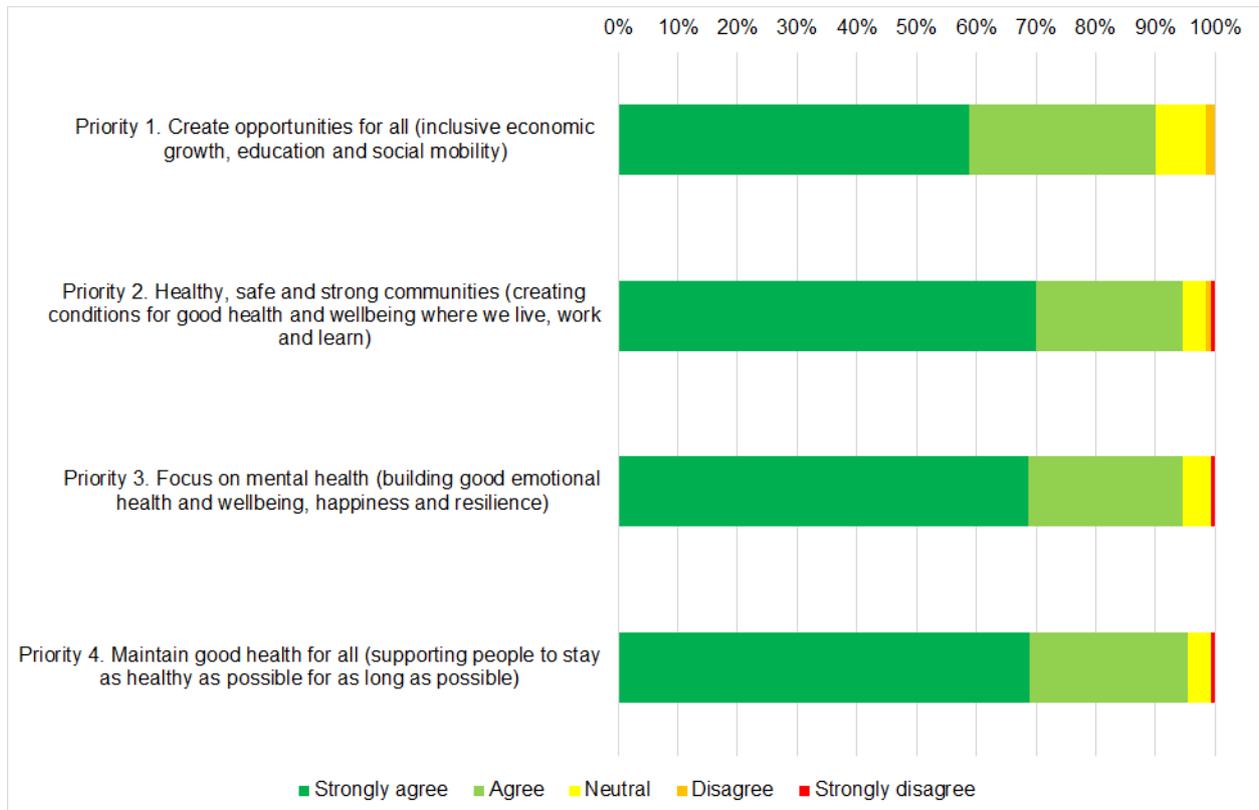


Figure 2, Consultation survey results concerning level of agreement with priorities



2.3 As well as providing feedback of the strategy's vision, principles and priorities, the consultation also gathered information on what individuals and organisations could contribute, people's experiences, and details of a wide range of organisations, projects and facilities that could contribute to local work across the priorities. This will be subject to further analysis to inform the next stage of work.

3. Changes to the strategy

3.1 Final changes to the strategy were discussed and agreed by board members and representatives at a meeting on 27 September 2019. At this meeting the following changes were made to the strategy, reflecting consultation feedback and further discussions:

- Slight change of wording to vision to emphasise partnership working
- Slight change of wording to principle 2 with stronger emphasis on supporting voluntary, community and social enterprise organisations
- Separated principle 5 into two principles (5 and 6) with one covering supporting partnerships and complex needs, and the other covering workforce and digital solutions
- Addition of increasing supply of appropriate housing to outcome 2a
- Removal of reference to the planning system and community development under outcomes 2b
- Change from ‘helping people’ to ‘enabling people’ under outcome 4a
- Additional outcome related to supporting carers (4d) added under priority 4
- For priority 2, under ‘Who will we be linking with on this priority?’ reference added to local strategic housing and planning groups, and National Park Authorities
- For priority 3, content on self-harm added under ‘Why is this important in Devon?’
- For priority 4, content on carers added under ‘Why is this important in Devon?’
- Details of Health and Wellbeing Board champions added to each priority page.

4. Final Draft for Board Approval

4.1 The final draft of the Joint Health and Wellbeing Strategy is included separately for final approval by the board. For reference, the vision and priorities from the draft JHWS are summarised in the table below:

Table 1, Draft Joint Health and Wellbeing Strategy 2020-25: Vision, Principles and Priorities

Vision:	Health outcomes and health equality in Devon will be amongst the best in the world and will be achieved by Devon’s communities, businesses and organisations working in partnership		
Principle 1.	Prioritise prevention and early intervention across the health, care and wellbeing system		
Principle 2.	Recognise and support the growing contribution and needs of voluntary, community and social enterprise organisations to improving health and wellbeing, and the role of the public in the continuing development of services		
Principle 3.	Recognise the diversity that exists across Devon, and respond to inequalities: those differences in health which are avoidable		
Principle 4.	Seek to ensure that Devon’s citizens have access to the information and support they need to stay well, and receive health and care services tailored to their needs when required		
Principle 5.	Adapt for the future by developing relationships and supporting partnerships across the community to support individuals and families with more complex needs		
Principle 6.	Develop the wider health and wellbeing workforce and embrace digital solutions		
Priority 1. Create opportunities for all <i>Inclusive economic growth, education and social mobility</i>	Priority 2. Healthy, safe and strong communities <i>Creating conditions for good health and wellbeing where we live, work and learn</i>	Priority 3. Focus on mental health <i>Building good emotional health and wellbeing, happiness and resilience</i>	Priority 4. Maintain good health for all <i>Supporting people to stay as healthy as possible for as long as possible</i>
a. Narrow gaps in educational attainment and adult skills b. Reduce levels of child poverty c. Support economic growth in more disadvantaged areas d. Increase social mobility	a. Improve housing conditions, reduce homelessness, and increase supply of appropriate housing b. Create conditions for good health, physical activity and social interaction c. Support healthy workplaces and schools d. Help keep communities and individuals safe	a. Reduce loneliness in all age groups b. Identify people at risk and intervene to improve poor mental health as soon as possible c. Proactively address the mental health consequences of trauma and adverse childhood experiences d. Promote a positive approach to mental health and wellbeing	a. Prevent ill health by enabling people to live healthier lives b. Detect disease in the early stages to reduce impact on health c. Support those living with long-term conditions to maintain a good quality of life d. Support carers to improve and maintain their own health and wellbeing

5. Next Steps

5.1 Once the strategy has been signed off by the Health and Wellbeing Board, the final version of the strategy will be designed and produced. As well as the strategy report, the content will be made available as a set of webpages on the Devon Health and Wellbeing Board website. An 'easy read' version of the strategy will also be produced to make the information easier to understand for people who have difficulties with reading.

5.2 To accompany the new strategy an updated Devon Health and Wellbeing Outcomes Report will be produced to monitor progress against the priorities identified. This will continue to include breakdowns by local area and comparison with peers but will also include a greater emphasis on inequalities. This will be produced for the January 2020 Health and Wellbeing Board meeting.

5.3 The final version of the strategy and the updated outcomes reports will be shared with local authority districts, NHS organisations, local strategic partnerships, and other organisations, to help inform local organisations and gather intelligence on local programmes and initiatives to support work on priorities.

5.4 A workshop for board members to refine the programme of meetings for the Health and Wellbeing Board, including updating appropriate working and reporting arrangements with relevant strategic partnerships and organisations, supported by the finalisation and application of the 'Working Together' protocol for strategic partnerships in Devon should also be considered.

6. Risk Management Considerations

Not applicable.

7. Options/Alternatives

Not applicable.

8. Public Health Impact

The development of the Joint Health and Wellbeing Strategy and the identification of priorities relating to health inequalities and the wider determinants of health will focus on improving public health in Devon.

Dr Virginia Pearson

**CHIEF OFFICER FOR COMMUNITIES, PUBLIC HEALTH, ENVIRONMENT AND PROSPERITY
DEVON COUNTY COUNCIL**

Electoral Divisions: All

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Background Papers

Nil