

Joint Health and Wellbeing Strategy Update: Timeline and Principles
Report of the Chief Officer for Communities, Public Health, Environment and Prosperity

Recommendation: That the board agree the timeline and principles for the update of the Joint Health and Wellbeing Strategy and contribute to the refresh.

1. Context

1.1 The current Joint Health and Wellbeing Strategy, covering the period 2016 to 2019, will be updated during 2019 and this paper describes the timeline and principles for doing this.

1.2 The refresh of the Joint Health and Wellbeing Strategy was a topic of discussion at both the board stakeholder conference in June 2018 and the joint workshop for board and scrutiny members in December 2018, which will directly inform the content of the strategy.

1.3 The refresh of the strategy coincides with the development of the Devon version of the NHS long-term plan, so this timeline is designed to align with this and associated work with Plymouth and Torbay to agree common themes and priorities across the wider Devon area.

2. Timeline

2.1 The timeline for the completion of the Joint Health and Wellbeing Strategy is set out below. This includes the establishment of a draft for consultation by the end of June to be launched at the annual stakeholder conference in July 2019, followed by sign-off of the strategy at board in October 2019. This aligns with the timetable for producing the NHS Long-Term Plan for Devon, which is due to be published in October 2019 with detailed engagement planned during the summer.

Date	Activity
May 2019	First draft of strategy circulated to board members for comment at the end of May 2019
June 2019	Incorporating feedback from board members, a draft for consultation will be produced by the end of June 2019
11 July 2019	Launch of consultation draft at annual stakeholder conference with eight-week consultation period, including Devon County Council 'Have your say' website and direct engagement with relevant groups, bodies and partnerships during July and August.
September 2019	Consultation period ends on 5 th of September. Task group of board members convenes to consider consultation feedback and update strategy accordingly
10 October 2019	Joint Health and Wellbeing Strategy goes to board for approval
16 January 2020	First board meeting under new strategy and format

3. Principles

3.1 This section sets out the principles informing the production of the draft strategy determined through discussions and feedback at the June 2018 stakeholder conference and the December 2018 joint workshop for board and scrutiny members.

3.2 At the June 2018 stakeholder conference, table discussions on the strategy provided an opportunity for board members, scrutiny members, local authority officers, local NHS representatives, community and voluntary sector representatives and other partners to inform the refresh. Whilst it was felt that the existing strategy's vision and priorities were broadly appropriate, there was a call to shift to plain English and for the document to be written from a community rather than a 'service-led' perspective. In terms of priority setting, a greater focus on the wider determinants of health was called for, as well as drawing out challenges and poor outcomes within priority areas. Mental health, housing, physical activity, disability, inequalities, rurality, workforce, economic development, and health literacy featured prominently in priority discussions. Stakeholders also suggested that there should be explicit read across and consistency between the strategy and Sustainability and Transformation Partnership (STP) priorities and objectives, with a call for both partnerships to strengthen the focus around the wider determinants of health.

3.3 Following the stakeholder conference, a joint workshop for board and scrutiny members was held in December 2018 to share and discuss the findings from the stakeholder conference, and to refine and agree the principles for the update. The agreed principles were:

- Short document (up to 10 sides in length) with web interface
- Written from community lens in plain English
- A focus on poorer outcomes and challenges
- An emphasis on the wider determinants of health
- Strategic alignment with the STP and other partnerships, including joint priorities, collaboration and reporting arrangements with other partnership boards
- Life course approach
- A five-year strategy from 2020 to 2025

3.4 In relation to strategy layout, it is proposed that the strategy should include a describing of the board and the current health and wellbeing system, a brief overview of the main health and wellbeing needs in the population in 2020, the vision for health and wellbeing in Devon for 2025, and an overview of each priority area. These priority summaries could include a brief description of the priority area, and identify challenges and poor outcomes, strategic partners, actions across the life course and identify health and wellbeing board champions for priority areas.

4. Conclusions and Next Steps

4.1 Once the strategy timeline and principles are agreed by the board, the production of the draft Joint Health and Wellbeing Strategy and the related consultation process will be coordinated by Helena Posnett and Simon Chant in the Devon Public Health team. This will involve input from board members, their constituent teams and organisations, and wider stakeholders.

5. Risk Management Considerations

Not applicable.

6. Options/Alternatives

Not applicable.

7. Public Health Impact

The development of the Joint Health and Wellbeing Strategy and the identification of priorities relating to health inequalities and the wider determinants of health will focus on improving public health in Devon.

Dr Virginia Pearson

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DEVON COUNTY COUNCIL**

Electoral Divisions: All

Cabinet Member for Adult Social Care and Health Services: Councillor A Leadbetter and Cabinet Member for Community, Public Health, Transportation and Environmental Services: Councillor R Croad

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Background Papers

Nil