

## Waste and Recycling Advisors Contract

The Waste and Recycling Advisors (WRA) project commenced in 2017 under contract to Resource Futures let by Devon County Council on behalf of DASWC. The current contract outcomes are to:

- Increase awareness around contamination.
- Increase levels of home composting and reduction of food waste.
- Increase capture of recyclable and compostable materials (including food waste) in poor to mid performing areas.
- Decrease residual waste from households and increase awareness levels of carbon savings benefits of waste prevention, reuse and recycling.

A team of three experienced advisors work in three to four local authority areas each mainly making face-to-face calls to residents to assist them with waste prevention, recycling and composting activities.

Time allocation for each authority is based on population numbers and the division of areas is based on geography and travel considerations.

The infographic shows the results achieved in year 7 of the project (2023/24).

The first quarter of this year (2024/25) has achieved:

- 4,461 doors knocked.
- 1,616 people spoken to on the doorstep.
- 864 bins, boxes, bags or sacks/lids given out or requests taken.
- Average contact rate 36% (highest 44% in Torbay).
- 127 waste prevention conversations
- 4,265 Waste Prevention guides distributed.

Going forward the WRA project will continue to deliver on the above outcomes, however the contract “year” will end on 14th February 2025. The current contractor Resources Futures are unable to deliver a full years’ service for the tendered price plus inflation due to cost-of-living wage increases and higher HR costs owing to staff sickness and turnover.

