

Agenda Item 8.)

Denmark Road

Background

Local Concern about impact of Magdalen Rd changes on Adjacent Streets

Nov 2020

Local Views sought on possible changes to Denmark Road, many suggesting no further changes while Magdalen Road still temporary

Feb 2021

Magdalen Rd consultation. 1500 responses, 75% support reducing traffic

July 2021

HaTOC – Magdalen Road,

- Approval to progress permanent changes and TROs

- that full **consideration be given to the increased traffic in the one-way section of Denmark Road,** and that **Officers bring forward proposals to reduce traffic flows and speeds here,** including consideration of a no right turn into Heavitree Road from Denmark Road, and similarly from Spicer Road

Vehicle flow and Speed Data

Regular monitoring of changes on Magdalen and Denmark Road

Count Date	Traffic on Denmark Road	
Jul-19	1900	Before
Jun-20	1500	Immediately after
Sep-20	1900	Return to Education
Feb-21	1400	3 rd National lockdown
Jun-21	2300	Traffic level close to normal

Speed surveys on Denmark Road found average vehicle speeds of 19 - 21 mph

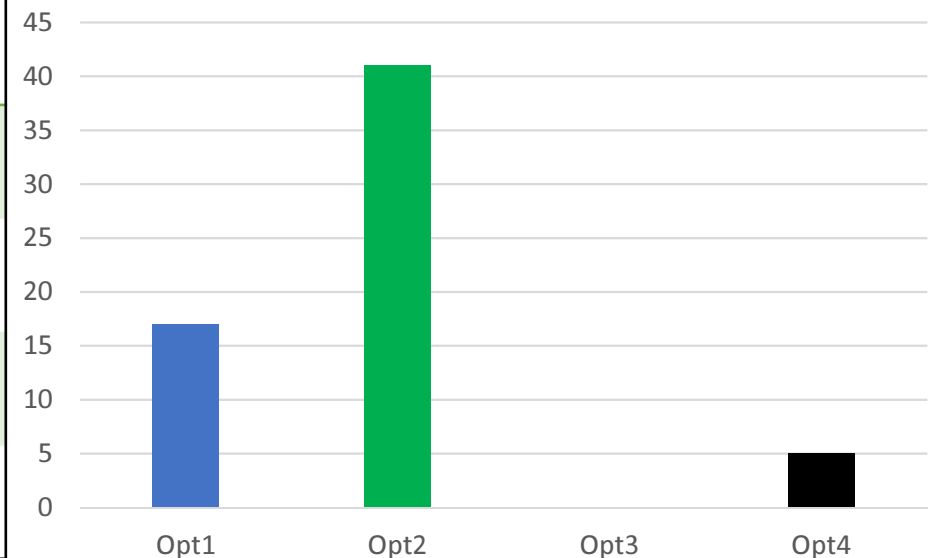
PM peak ~19mph

Evening ~22mph.

Dec 2021 consultation

A letter was sent to 250 local residents around Denmark Road in December 2021.

Option	Responses
Opt1 – No change	17
Opt2 – Extend One Way	41
Opt3 – Change at junctions	0
Opt4 – calming and signage	5



Option 4 was generally liked, but volumes considered more important than speed

Response by area

Road name	No. addresses sent letter	No. responses*	Reply rate
Archibald	38	2	5%
Athelstan	39	4	10%
Barnfield	38	5	13%
Denmark	53	31	58%
Heavitree	19	3	16%
Spicer	63	12	19%

**Note, not all respondents provided a postcode*

Options

1.) No change and continue to monitor

2.) Calming at entry to Denmark Road

- Can be incorporated into Magdalen Road Proposals

3.) TRO for Option 2 alongside TROs for Magdalen Rd

4.) Trial of Option 2

- An experimental traffic order
- Progress once Magdalen Road scheme delivered
 - Resource constraints and funding deadlines
- Could seek views 6-12 months after
 - More feedback from other streets in the area where low response rate to recent letters
 - Inform whether to make permanent or not
 - Would be a low cost intervention