

Bus Shelters in Exeter

Report of the Head of Planning, Transportation and Environment

Please note that the following recommendations are subject to consideration and determination by the Committee before taking effect.

Recommendation: It is recommended that the Committee:

- (a) notes progress with pursuing the bus shelter replacement programme; and**
- (b) confirms a priority list of new shelters to be installed over and above the replacement programme.**

1. Background/introduction

This Committee at its meeting on 30 July noted the progress made with the bus shelter replacement programme; invited Clear Channel to attend the next meeting; requested Cabinet and Exeter City Council to authorise the use of the authorities' share of digital advertising revenue to be used to acquire additional bus shelters and requested the City Council to permit digital advertising on shelters in the High Street.

It was also noted that the Members Working Party recommended this Committee at its November meeting to agree on the first four free shelter installations as provided for in the contract.

This report updates these matters.

2. The Shelter Replacement Programme

Appendix A outlines the replacement programme from the time of writing until the end of the calendar year. This is on course to complete the programme as discussed at meetings between Clear Channel, County officers and the Member Working Group. After this, it is intended to hold site meetings at those sites which were put on hold due to narrow footways.

Clear Channel representatives have been invited to this Committee meeting to answer any Members' questions as to the up-to-date situation and any other matters relating to bus shelters in the City.

3. The Use Of Digital Advertising Revenue to Acquire Additional Shelters

At its meeting on 12 September, Cabinet agreed this Committee's request, where there was an identified deliverable scheme and for a period of five years, for the County Council share of the digital advertising revenue (at the time £44,492 shared between the County and City Councils) to be used solely for additional and improved shelters in the City.

Revenue for a further contract year is now due - equating to a further £37,820 shared between the two authorities. The total available is therefore £82,312.

It is suggested that the specific allocation of this expenditure be considered alongside the decision on where to locate the first four of the two annual free shelters under the terms of the contract.

At the time of writing this report, we await Exeter City Council's resolution as to the use of their share of the digital revenue.

4. Digital Advertising in the High Street.

At the time of writing this report, we await Exeter City Council's resolution as to whether or not this will be permitted.

5. Location of additional shelters

Under the contract, the cost of a new non-advertising shelter is £8,535 including maintenance. Due to the market for advertising being at saturation point, we understand that only non-advertising shelters will be provided. There being four free shelters due under the contract, plus up to £82,312 from digital revenue, the available funds equate to up to 13 sites (four free plus up to nine paid from digital revenue plus contingency). To allow for any unforeseen site issues inhibiting work, it is suggested that 15 sites be selected to go forward for implementation.

Appendix B lists those sites which, based on an initial assessment, offer scope for a shelter installation, with a rating out of ten indicating the likely ease of installation.

As for priorities, there are several aspects which Members may wish to consider. The level of passenger usage is a quantifiable aspect, but this may be qualified by the make-up of local market for bus services, such as a high proportion of elderly people. Unfortunately, we do not have stop-by-stop data to support this aspect.

The frequency of the bus service may be a consideration, but it can reasonably be argued that priority should be given to sites with less frequent services and longer for passengers to wait.

The nature of the site - on an exposed hill, distance from alternative stops with shelter, no nearby shop awnings etc. - may also be considered.

The Appendix lists 29 sites. It is requested that Members nominate 15 sites for going forward.

5. Options/Alternatives

A competitive tender process was issued in 2011 for a 20 year period from May 2012. Officers engaged with the market at that time.

6. Consultations/Representations/Technical Data

Not applicable.

7. Financial Considerations

There is no financial consideration for the County or City Council with the existing contract. Digital advertising revenue is over and above the original contract. Discussions regarding digital advertising in the High Street may result in additional income for both the County and City Councils.

8. Environmental Impact Considerations

The Authority has a responsibility to ensure that shelters are disposed of in an environmentally friendly manner when they are dismantled.

All dismantled shelters are transported to Clear Channel's Central Depot. Materials from the dismantled shelters are then inspected and utilised in the following ways:

- The metal infrastructure of the shelter is inspected and assessed. Re-furbished shelters are produced from the salvaged materials. For every four dismantled shelters they are able to produce approximately one re-furbished shelter. Re-furbished shelters are then offered to customers at discounted prices.
- Parts are salvaged and cleaned to provide maintenance stock which is distributed nationally.
- 100% of fluorescent tubes and lamps are recycled.
- Electrical equipment is recycled where fit for purpose.
- Glass is recycled and used as aggregate.
- Metals beyond use are recycled.

9. Equality Considerations

Wherever possible the Department for Transport's "Inclusive Mobility" guidelines are adopted. In some locations restricted pavement width may make it impossible to fully comply. Full details of the guidelines are available at:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/3695/inclusive-mobility.pdf

10. Legal Considerations

There are no specific legal considerations, other than those related to Control of Advertisements Regulations described in section 4.

11. Risk Management Considerations

This policy/proposal has been assessed and all necessary safeguards or action have been taken/included to safeguard the Council's position.

12. Public Health Impact

None.

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Electoral Divisions: All in Exeter

Local Government Act 1972: List of Background Papers

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Background Paper	Date	File Ref.
None		

jrd191018exh
sc/cr/bus shelters in Exeter
02 291018

**Appendix A
To PTE/18/45**

Clear Channel Works until end-December 2018

Item no.	Site No.	Address	Postcode	Start	Completion
1	0038	Queen St o/s 47, Nr New North Road Exeter	EX4 3SA	08/10/2018	10/10/2018
2	0175	Lichfield Road Opp Hereford Road Exeter	EX4 2LL	09/10/2018	11/10/2018
3	0137	Old Tiverton Road, o/s 94	EX4 6LE	15/10/2018	17/10/2018
4	0127	Cowley Bridge road j/o Lower Argyll Road, Exeter	EX4 4QS	16/10/2018	18/10/2018
5	0169	Burnthouse Lane o/s 53, Exeter	EX2 6AU	22/10/2018	24/10/2018
6	0207	Burnthouse Lane o/s 11 Exeter	EX2 6BD	22/10/2018	24/10/2018
7	0166	Burnthouse Lane o/s St Pauls Church Exeter	EX2 6BH	23/10/2018	25/10/2018
8	0217	Burnthouse Lane o/s Wynstream school First School Exeter	EX2 6AT	23/10/2018	25/10/2018
9	0130	Exeter Road, opp Anchor Road, Exeter	EX2 7DR	29/10/2018	31/10/2018
10	0364	Main Road Adj. Lloyds Bank Pinhoe, Exeter	EX1 3SA	29/10/2018	31/10/2018
11	0368	Sidwell Street, o/s 31, Exeter	EX4 6NN	30/10/2018	30/10/2018
12	0369	Sidwell Street, o/s 39, Exeter	EX4 6NS	30/10/2018	30/10/2018
13	0043	Fore St, o/s Somerfield J/O North Street, Heavitree, Exeter	EX1 2RL	30/10/2018	01/11/2018
14	0045	Fore Street, o/s 32 Heavitree	EX1 2QN	30/10/2018	30/10/2018
15	0218	College Road J/O Spicer Street Exeter	EX1 1TB	30/10/2018	01/11/2018
16	0221	Langton Lane opp Hollytree Cottage, Exeter	EX1 3SN	05/11/2018	07/11/2018
17	0365	o/s Exeter College Pinhoe Rd/Cumberland Way Exeter	EX1 3RW	05/11/2018	07/11/2018
18	0040	Heavitree Rd J/O Summerlands Road	EX1 2LJ	06/11/2018	08/11/2018
19	0366	Opp Exeter College Pinhoe Road/Cumberland Way Exeter	EX1 3RW	06/11/2018	08/11/2018
20	0345	Rifford Road Adj 75 Exeter	EX2 5LA	12/11/2018	14/11/2018
21	0105	Rifford Rd, o/s 136 Nr. Tuckfield Close Exeter	EX2 5LP	13/11/2018	15/11/2018
22	0093	Topsham Road, St Leonards Church	EX2 4NG	19/11/2018	21/11/2018
23	0200	Beacon Heath Opp 10 Exeter	EX4 8NP	19/11/2018	21/11/2018
24	0051	Pinhoe Rd J/O Tarbet Avenue Exeter	EX1 2UE	20/11/2018	22/11/2018
25	0219	Holloway Street o/s 25 Exeter	EX2 4JR	20/11/2018	22/11/2018
26	0073	Barrack Road o/s Hospital Nr Nr Wonford Road Exeter	EX2 4NH	26/11/2018	28/11/2018
27	0208	Collins Road Adj. No. 6 Exeter	EX4 5DG	26/11/2018	28/11/2018
28	0356	Kinnerton Way Opp 101/103 Exeter ** TRIAL DIG REQUIRED - RTA	EX4 2NH	26/11/2018	29/11/2018
29	0131	Topsham Road o/s 472	EX2 7AQ	27/11/2018	29/11/2018
30	0356	Kinnerton Way Opp 101/103 Exeter	EX4 2NH	27/11/2018	29/11/2018
31	0035	South Street o/s 8-9, Connells Estate Agents, Exeter	EX1 1DZ	03/12/2018	05/12/2018
32	0042	Cowick Street J/O Buddle Lane Exeter	EX4 1JF	04/12/2018	06/12/2018
33	0097	Kinnerton Way J/O St Andrews J/O St. Andrews Rd Exeter	EX4 2BL	05/12/2018	07/12/2018
34	0192	Pynes Hill Opp Business Park Entrance Exeter	EX2 5SP	11/12/2018	13/12/2018
35	0193	Pynes Hill Adj Business Park Entrance Exeter	EX2 5ST	12/12/2018	14/12/2018
36	0205	Cheeke Street J/O Bampflyde Street Exeter *** put hold hold due to nearby building works	EX1 2DD	ON HOLD	ON HOLD
37	0343	Sidwell Street opp 112 o/s Odeon, Exeter	EX1 2AL	TBC	

Appendix A

Exeter Bus Shelters: Feasible Additional Sites

Item no.	Bus Route	Site	Electoral Division	Post Code	Footway Width (m)	Comment	Physical Site Rated 1-10
1	K	14 Lakeside Avenue (Approaching Higher Wear Road)	Wearside Topsham	EX2 7BP	1.81	Additional 1.94m Build out but not far from existing Higher Wear Shelter	7
2	JKT	438 Pinhoe Road (Approaching Exhibition Way)	Pinhoe Mincinglake	EX4 8EW	3.90	2 property gateways close to site, near 2 supermarkets outbound	7
3	T	Exeter Road (After The Retreat Drive junction)	Wearside Topsham	EX3 0LS	2.40	Heritage site behind, may create further demand for an inbound stop plus Aldi is close.	8
4	S	23 West Garth Road (At the junction of Ridgeway)	Duryard Pennsylvania	EX4 5AJ	3.0 plus	Ample Room, but would need some hard standing on the grass	7
5	D	Brookfield House, New North Road (Opposite The Imperial)	Duryard Pennsylvania	EX44LA	2.30	Would be popular (also check opposite on the imperial side if something could be set back)	8
6	Various	Hele Road, Exeter College (Opposite St Davids Church)	St Davids Haven Banks	EX4 4JS	2.95	Enough space, but what are the demands for a shelter here	7
7	Various	New North Road (Central Station rear entrance)	St Davids Haven Banks	EX4 4ET	2.60	2.60cm + Cluttered area with bollards, signage. Check width of footway again next to the railings on the approach to the station.	7
8	D	The Imperial, New North Road	St Davids Haven Banks	EX4 4AJ	2.15	It might be a popular site choice. Width of footway is tight. Any chance of grabbing a small section off Imperial	7.5
9	D	Russell Way (Opposite Russell Walk)	Wonford St Loyes	EX2 7HX	1.96	Grass Area behind shared footway. Patronage not high. Also near Tesco Shelter	7
10	D	8 Grecian Way (Opp Glave Saunders Avenue) (Towards City Centre)	Wonford St Loyes	EX2 5PF	1.84	Grass Area behind needs to be used, but this is a well requested site for a shelter	9
11	D	73 Woodwater Lane (Opp Heath Road) (Towards City Centre)	Wonford St Loyes	EX2 5NQ	2.73	Not a lot of space between driveways, would need to be checked	6
12	S	Opp Lidl, Wonford	Wonford St Loyes			Need to measure check width and options. This is a fairly well used stop	7
13	P	92 Stoke Valley Road (After California Close junction)	Duryard Pennsylvania	EX4 5ER	1.76	Narrow footway, could the grass behind be used?	7
14	P	36 Collins Road (Approaching Rolleston Crescent junction)	Duryard Pennsylvania	EX4 5DE	2.78	Enough room, it's a possible	7
15	P	74 Rosebarn Lane (after Collins Road junction)	Duryard Pennsylvania	EX4 5DG	2.25	Enough room, it's a possible	6.5
16	P	10 Rosebarn Lane (Opposite Rosebank Crescent)	Duryard Pennsylvania	EX4 5DX	1.49	Also a raised section of footway behind, some work would be needed to make this good.	6.5
17	P	Stoke Hill (Stoke Arms)	Duryard Pennsylvania	EX4 7BZ	3.68	1.88m Footway behind in addition. Very Close to Shelter in Prince Charles Road	6.5
18	P	Mount Pleasant Road (Mount Pleasant Health Centre)	St Sidwells St James	EX4 7BW	2.36	Health Centre - looking at putting something in on their site with a link to the footway. Enough room on footway though	8
19	P	Mount Pleasant Road (Opposite Mount Pleasant Health Centre)	St Sidwells St James	EX4 7AE	2.06	2.06m Build out with 1.76 Footway behind. Rear build?	7
20	F2	Summerway, Junc Bernadette Cl	Pinhoe Mincinglake	EX4 8DJ	?	Interesting surface but it would be good to get something in here	8
21	Various	East Wonford Hill (After Rifford Road junction)	Wonford St Loyes	EX1 3DD	1.75	From road to grass slope. If the grass section behind can be used this would be good	8
22	Various	Sidmouth Road (Approaching Apple Lane junction)	Wonford St Loyes	EX2 7HA	1.80	Falcon Stop as well as local buses. Would need to be set back a little behind current footway. Otherwise footway is too narrow	7
23	Various	Sidmouth Road (Devon And Cornwall Police HQ)	Wonford St Loyes	EX2 7HQ	2.90	Shared Cycle Path, but may be possible if grass section behind is utilised (shelter would need to be front of footway)	7
24		Sidmouth Road (After Middlemoor Fire Station)	Wonford St Loyes	EX2 7AP	2.77	Shared footway? There are trees and rough ground behind if available. Not sure how much demand there is for a shelter though	5.5
25	A	90 Sweetbrier Lane (Opposite Whiteway Drive)	Heavitree Whipton Barton	EX1 3AW	3.08	Decent amount of space	8
26	A	151 Hamlin Lane (Opposite Hanover Road Junction)	Heavitree Whipton Barton	EX1 2SG	2.54	Footway has enough space. Inbound towards city centre / 2.82 outbound Toward Bramley Ave	7
27	A	43 Smith Field Road (Approaching Ashleigh)	Alphington Cowick	EX2 8YN	1.78	Trees and open grass area behind. Could this area be used?	6
28	A	90 Cowick Lane (after Franklyn Drive junction) (Inbound)	Alphington Cowick	Inbound	2.37	Plus Small Boarder	6.5
29	B/E	Prince Charles Road (After Morrisons roundabout) (City Bound)	St Sidwells St James	EX4 7BY		Measure needed but looks wide enough	7.5